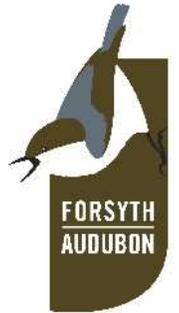




Audubon NORTH CAROLINA



Dear building owner or manager,

Every year, hundreds of songbirds are killed as they migrate through our city. Forsyth Audubon and Audubon North Carolina invite you to be a part of the solution by participating in Lights Out Winston-Salem. With the flip of a switch, you can save birds' lives – and save energy costs, too.

Building collisions kill up to one billion birds each year in the United States. Most birds migrate at night, using moonlight to navigate. Artificial lights attract and disorient birds, leading to collisions with buildings. Local Audubon volunteers have found 34 species killed by building collisions in our downtown. Fortunately, more than 80 percent of collisions may be prevented by keeping lights out.



Photo by David Disher

You can help birds on their journey by committing to:

- At 11 p.m. nightly from Mar. 15 through May 31 and Sept. through Nov. 30, turn out all crown lighting not required for aircraft safety, as well as all upward-directed or flood lighting.
- Reduce non-essential lighting inside the building at night.
- Encourage employees and tenants to turn off lights when they leave the office for the day.

Your participation will help make Winston-Salem the first city in the Southeast with a successful Lights Out program, joining cities including New York and Chicago. Your commitment will help protect more than 150 species of birds that migrate through Winston-Salem along the Atlantic Flyway.

Your business will be recognized as a Lights Out participant in all publicity materials, including press releases and our website. We hope you will join Lights Out Winston-Salem and help protect migratory birds. Our 14,000 Audubon members in North Carolina and all those who care for birds will thank you.

Sincerely,

Heather Starck

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Collisions with buildings in downtown Winston-Salem killed all of these birds. Photo by David Disher